

**We believe that
if we all act
now, by 2050,
everyone who
develops breast
cancer will live –
and live well.**

Help us get there. On the 18
October, we need you to wear pink,
raise money and make life-saving
breast cancer research happen.

Find out more about the sort of work
you'll be funding:

wearitpink.org/research

wear it
pink

breast cancer
now

Breast Cancer Now is a working name of Breast Cancer Care and Breast Cancer Now, a charity registered in
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REGULATOR