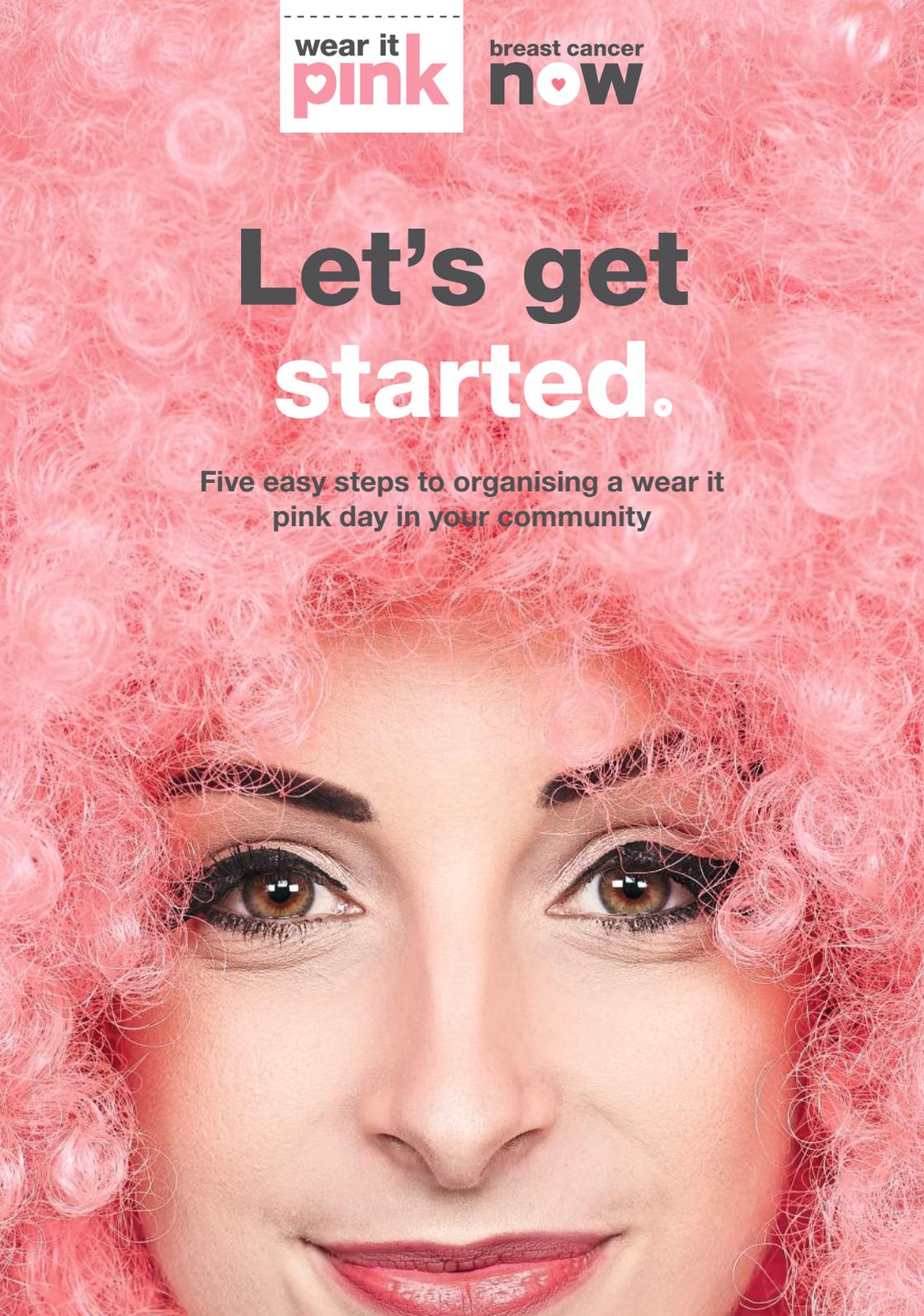


wear it  
**pink**

breast cancer  
**now**

# Let's get started.

Five easy steps to organising a wear it  
pink day in your community



# We want to make sure that organising your community wear it pink day is as easy as possible. So, here are our top five tips to make your wear it pink day the best ever:

**1 The venue:** It can be tricky to know where to host your wear it pink day when you're organising one in your community. Here are some of our ideas:

If you're looking to put on a small event with family and friends, your home is a great option.

For somewhere that's public, think about a community or sports centre, local restaurants or coffee shops, these sorts of places are perfect for an indoor event. A lot of places are willing to host charity events for free. It's not guaranteed, but you could always ask!

Feeling adventurous? You could head into the great outdoors and wear it pink in a park or public outdoor area with your friends, family and loved ones. Just make sure to wrap up warm!

**2 Your guests:** Let's get the entire community involved.

Be sure to invite family and friends to your event. You can boost your numbers by making a Facebook event and inviting everyone you know.

Keen to make it larger? You could use our posters and pop them up around the town, inviting your entire community to join you. Just make sure you get permission to put up your posters first.

**3 Choose a theme:** It goes without saying that your guests should all wear it pink and donate (no donation is necessary!) But why not go one step further...

You could do pink wigs, pink superheroes or pink hard hats! Anything goes. You can even turn your wear it pink event into a pamper night, movie night, coffee morning, brunch or supper – the possibilities are endless. And what better way to find out who the best baker in the family or community is?

**4 Recruit some help:** There will be so many people willing and able to help you with your event!

Ask around to see if any local shops of businesses want to donate a prize or food to your wear it pink day. Get your friends and family involved in the details of the day: get baking, award planning, bingo calling and raffle prizes wrapped! And don't forget, the more people you have involved, the more people's friends and families will come and join in on the day.

**5 Give us a shout**

Don't forget, we're just at the end of an email or the phone if you need any help with your event. Email us [wearitpink@breastcancernow.org](mailto:wearitpink@breastcancernow.org) or call us on **0333 20 70 300**

Most importantly, have fun!

**Together we will wear pink, raise money and make life-saving research happen. Thank you!**

